



# **INTRODUCTION TO SPORTS LAW (AUSTRALIA)**

**4 WEEK ONLINE CERTIFICATE COURSE**

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COURSE FEE - CHF 390

START DATE: MAY 8, 2023

REGISTER NOW: [info@alss-edu.ch](mailto:info@alss-edu.ch)

# Course Introduction

The course Introduction to Sports law is a four-week open course (every Monday two hours online), offered by the Academy of Leadership Sciences Switzerland.

The course is designed and delivered by recognized experts in Sports Law. It is being offered as an open course and can be attended by anyone who is, or aspires to get, involved in the industry of sports - including sports administrators, lawyers, sports agents, or intermediaries, current and former athletes, among others.

## Course content

The course covers specific topics on sport-related issues including the national and international regulation of sport, sport governing bodies, national law directly applicable to sport, contracts, sports agents / intermediaries, dispute resolution and other topics.

## Accreditation and certification

The Academy of Leadership Sciences Switzerland (ALSS) is an international education institution that offers continuing education, further education, and post graduate advanced education courses, workshops and programs focusing on advanced studies in Leadership and Management. The ALSS also offers short courses that are not credit-bearing, and do not lead to formal qualifications. All attendees who attend all the four presentations for the Introduction to Sports Law course will be awarded certificates of successful attendance by the ALSS.

# Course Structure

Week

1

Introduction to Sports Law (2 hours)

- What is Sports Law (lex sportiva)
- Governance in sports
- Regulatory framework

## Week

2

### Torts, Defamation and Dispute Resolution (2 hours)

- Sports and torts – a highlight of cases
- National Sports Tribunal
- Dealing with discrimination and defamation in sports
- Dispute resolution procedures

## Week

3

### Anti-Doping and Athlete Management (2 hours)

- ASADA and WADA Regulatory Framework
- The role of player unions.
- Intermediary requirements and involvement.
- Athlete welfare management.

## Week

4

### Athlete Marketing, Broadcasting and the future of sports law (2hours)

- Appeals Athlete marketing and image protection.
- Sports sponsorship and broadcasting.
- The future of sports law including stadium experiences and grassroots development

#### Duration of the Course:

4 weeks (every Monday two hours webinar at 17:30 AEST)

#### Language

English

#### Start Date

8 May 2023

#### Study Options

100 % online via Zoom

#### Admission Requirements

Anyone who is, or aspires to get, involved in the industry of sports can enroll for this course.

Internet access and an email address are required.

#### Tutorial fees for the whole course

CHF 390 to be paid at least one week before the course starts.

# Course Presenter



## Cassandra Heilbronn

Cassandra Heilbronn is a sports and litigation lawyer, where she focused on commercial matters in sports, entertainment and insurance. Cassandra's practice also involved strategic advice to Boards and CEOs on governance and risk management issues, and she acted in insurance disputes primarily in the management liability, professional indemnity, medical negligence and public liability space.

She was a Seasonal Lecturer on Sports Law at Griffith University, and previously guest lectured at the University of Queensland and the University of Sunshine Coast. Her current Board appointments include being a Member of the Legal Commission of the Federation Internationale de Volleyball (FIVB), General Editor of the LexisNexis Sports Law Bulletin and an advisor for Helping Hoops.